

myFHCP Mobile Privacy Policy

This privacy policy sets out how the Florida Health Care Plans "myFHCP" mobile application uses and protects any information that is transmitted or that you give Florida Health Care Plans (also referred to as "Us" "We" "FHCP") when you use this app.

FHCP is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this application, then you can be assured that it will only be used explicitly in accordance with this privacy statement.

FHCP may change this policy from time to time by updating this document. When updated you may be alerted and asked to read and affirm that you agree to the changes; however, FHCP reserves the right to change this policy without notice.

This policy is effective from 1/1/13 (January 1, 2013).

What we collect

We may collect the following information:

- Names
- Medicare Record Number (MRN)
- Dates of Birth
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other relevant information as needed to perform needed application functionality

In addition details (analytics) of your usage of the app which may include your IP address, geographical location, entry and exit screens, length & frequency of use, resources that you access and other such similar statistical data or information provided to us by Google Analytics.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may use the information to better understand our users experience within the application its functions and screens
- We may use the information to improve the application in the future

Children

This application is not intended for use by children under the age of 13.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information that is collected or transmitted.

Links to other websites or applications

Our application may contain links to other websites or mobile applications of interest or use. However, once you have used these links to leave our app, you should note that we do not have any control over these other websites or applications. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website or application in question.

Related Information

For more information related to your use of this application please refer to our mobile "Terms of Service" statement.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties. We may use your personal information to send you information regarding FHCP news and updates.

If you believe that any information we are holding on you is incorrect or incomplete, please contact Member Services by using the information in the "Contact Us" section of this website